

Why choose W1M for your Charity?

Services we provide

For all charity clients, we establish goals at the outset in order to meet your individual requirements. Our dedicated team can help you to understand which investment solution and what balance of assets could work best for your charity. For clients with specific requirements, such as a particular income target, risk profile or ethical policy, a segregated portfolio can be tailored to meet your needs. For charities that do not require a high level of tailoring, we offer a pooled approach via our actively managed multi-asset charity fund.

Clients receive

- Direct access to your investment team
- Monthly valuations
- Quarterly portfolio reports
- Online portfolio valuation
- Contract notes
- Year-end tax report
- Investment income collection and distribution
- Withdrawal/spending analysis

Charity-specific fund

As part of our offering, we have a charity-specific fund, the WS Waverton Charity Growth & Income Fund. The Fund is an actively managed CAIF* following W1M's global investment approach. An ethical investment policy is incorporated into the Fund.

*Charity Authorised Investment Fund

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Discretionary investment management is our business, *but we do more than just manage money*; we provide complimentary trustee training, workshops and can assist with investment policy development.

W1M charity clients by sector (%)

263 Charity clients £1.8bn AUM*



● General	32%
● Education	15%
● Health	12%
● Religious	7%
● Social Welfare	7%
● Arts	5%
● Livery Company	8%
● Family	3%
● Military	7%
● Environmental	2%
● Heritage	2%

*As at 31st December 2025 – 263 charity clients

Source: W1M – percentage of charity clients per sector, calculated using the total number of portfolios managed rather than their asset size.

A dedicated team and valued partnership

Our Charity Team understands the demanding and accountable environment in which charities operate. Portfolio Managers work in partnership with clients on a direct basis to ensure a trustworthy and transparent service.

Bespoke and pooled offerings

We offer two investment solutions for charities: segregated and pooled. For clients with specific requirements, a segregated portfolio can be tailored to meet your needs. We offer a charity-specific multi-asset fund, for those wishing to follow a pooled approach.

Active, direct, global

We invest directly on a global basis and are focused on achieving one aim, generating superior capital growth for our clients.

Track record

We have a strong track record of long term performance that helps our charity clients spend more for longer.

Our investment strategy and philosophy

We have a dynamic investment style. Our intention is to identify investment opportunities with the potential to deliver solid and sustainable investment returns whilst protecting the real value of capital over the long term with standards of corporate responsibility worthy of charity investments. W1M's meticulous approach empowers trustees to strike the right balance between potential income and growth in order to protect the long term nature of the charity's purpose.

Investment Team

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James Pike
Head of Charities



Katrina Norris
Portfolio Manager



Ian Enslin
Portfolio Manager



Simon Laing
Portfolio Manager



Tom Saville
Portfolio Manager



Oliver Jones-Davies
Portfolio Manager



Charlotte Coys
Assistant Portfolio Manager

Ethical and responsible investing

At W1M we recognise that we have a duty to act in the best, long term interest of our clients and our stock picking focuses on companies that are leaders in their sector and operate to best practice standards. Corporate responsibility towards environmental and social factors plays an important part in ensuring the long term viability of the company's operations, therefore, our meetings with companies, alongside third party research, have a vital role in enabling us to understand the risks to long term stakeholder returns.

Due to our direct investment approach, our segregated portfolios are ideally suited to implementing ethical investment policies; we work closely with our clients to ensure that these policies are clearly defined to facilitate consistency.

Value for money proposition

For our charity portfolios we prefer to own equities directly. Selecting securities directly allows more control over any "style bias" in the portfolio, enhancing the opportunity to target yield, to manage any ethical or other restrictions, and importantly to manage income requirements.

A more direct approach also has an impact on fees. The Total Expense Ratio (TER) of a predominantly directly invested portfolio will typically be lower than its fund of funds counterparts; particularly as the turnover within our portfolios is low.

Awards

Magic Circle Awards 2025

Charity Investment Management Company | Winner Gold

Charity Times Awards 2024

Investment Management

WealthBriefing Awards 2025

Wealth Management Charity Team

Citywealth Awards 2023

Charity Investment Management Company of the Year | Winner Gold

Contact us

W1M has been managing charity assets for nearly forty years. We aim to achieve an in-depth understanding of our clients' requirements; an approach that results in long term, positive working relationships.

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For further information, please contact Kitty Barnes – Charities Business Development.

w1m.com

Important Information

W1M Wealth Management Limited is authorised and regulated by both the Financial Conduct Authority of 12 Endeavour Square, London E20 1JN, with firm reference number 120776 and the U.S. Securities and Exchange Commission of 100 F Street, NE Washington, DC 20549, with firm reference number 801-63787. Registered in England and Wales, Company Number 02080604.

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